



EASY SERVE Communication[®]
Your Partner In CPaaS, Branding & Innovation

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Simplifying Business Communication for the Digital Era



CPaaS • Messaging • Voice • Automation • Digital Screen Ads • MyGate Promotion • IT & Branding

Company Overview & Philosophy



Industry Experience

Over a decade of proven expertise in CPaaS, communication technology, and integrated digital solutions.

Technology-Driven

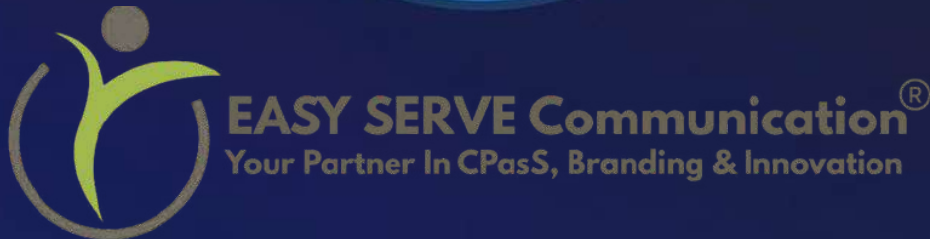
Building secure, compliant, and scalable communication ecosystems that drive business growth and operational efficiency.

Core Philosophy

Technology should simplify communication, not complicate it. We eliminate complexity while ensuring reliability, compliance, and transparency.

Client-First Approach

Long-term partnerships built on ethical execution, multi-channel strategy, and scalable architecture that grows with your business.



Vision & Mission

VISION



Enable **reliable, ethical, and future-ready** communication and digital infrastructure for businesses.

MISSION



Simplify business communication through **integrated CPaaS, automation, visibility platforms**, and infrastructure services with full **compliance** and transparency.

Business Challenges Enterprises Face



Low Delivery & Engagement

Messages fail to reach customers or generate meaningful interaction.



Single-Channel Dependency

Over-reliance on WhatsApp or SMS creates vulnerability and limits reach.



Rising Platform Costs

Increasing communication expenses without proportional ROI or performance gains.



Poor Automation & Response

Manual processes create delays, missed opportunities, and customer frustration.



Compliance Complexity

DLT registration, consent management, and data privacy requirements create operational burden.



Limited Brand Visibility

No presence beyond mobile channels reduces brand recall and market impact.

EASY SERVE Solution Approach

Unified Communication & Visibility Ecosystem



CPaaS & Business Messaging

SMS Solutions



- Transactional & Promotional SMS
- OTP & Real-Time Alerts
- DLT Compliant Routes
- High-Speed Premium Delivery
- Enterprise API & Dashboards

WhatsApp Business API



- Official Meta Onboarding
- Template Management System
- Broadcast & Notification Automation
- AI Chatbots & Live Agent Inbox
- CRM, ERP & Tally Integration

RCS Messaging



- Verified Brand Messaging
- Rich Media Support (Images, Videos)
- Interactive Buttons & CTAs
- Read Receipts & Analytics
- Higher Engagement Than SMS

Voice Solutions & Digital Visibility

Voice, IVR & Call Center



Cloud IVR Systems

Inbound & Outbound Calling

Smart Call Routing

Agent Dashboards

Call Recording & Analytics

CRM Integration

Missed-Call Automation

Real-Time Monitoring

Digital Visibility Platforms



Digital Screen Ads - Pan India

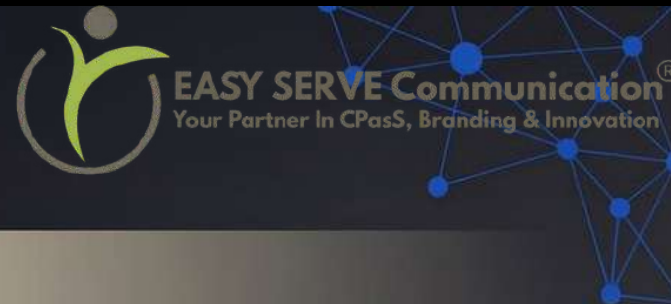
High-definition advertising across malls, corporate parks, metro stations, and retail zones. Strong brand recall and visibility that complements mobile campaigns.



MyGate Society Promotion

Hyperlocal promotion inside gated communities with trusted residential environment. High engagement ideal for real estate, healthcare, education and local services.

Digital Infrastructure & IT Services



GoDomain by EASY SERVE

godomain.easyserve.me



**Domain
registration**



**Web
hosting**



**SSL
certificates**



**Business
email**

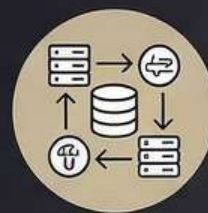
Complete digital foundation platform ensuring secure infrastructure for communication and branding.

IT, Branding & Support Services



Website Development & IT Consulting

Websites development & IT consulting, with dolcrates to set or nest crate solutions.



CRM & System Integration Solutions

CRM & system Integration solutions to help secure and infrastruaction & commurical solutions.



DLT Registration & Compliance Support

DLT registration & Compliance support, development, and end-to-end support.



Branding & Digital Strategy Consulting

Branding & digital strategy consulting to help and anrandce your end-to-end support.

Industries We Serve & Why Choose Us

Key Industries



Real Estate



BFSI



Healthcare



Education



Retail &
E-commerce



Logistics



Startups &
Enterprises

Why EASY SERVE Communication



End-to-end communication & infrastructure partner with complete solution coverage.



Founder-led strategic involvement ensuring personalized attention and commitment.



Scalable architecture from local campaigns to national enterprise deployments.



Online + offline channel integration for maximum reach and engagement.



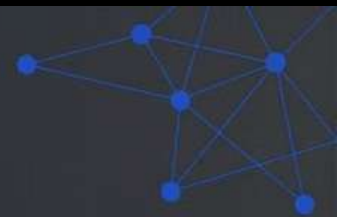
Ethical, compliant execution with 100% transparency and regulatory adherence.



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Let's Build Smarter Communication Together

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Sachin Kumar Mittal
Founder & CEO



+91 9718920237



+91 9718920237



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Years of Excellence

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